



KUBE – SOS Earth: The Business Plan !

The project requires –

- Underwriters (Cost recovery covenants)
- Investors (By joint venture common interest)
- Crowd funding (By unit allocation in the agreed asset base)
- Sponsors (By commercially appropriate exposure \$\$ value)
- Government or philanthropic invest
- Corporate structure including a Charitable Foundation

Major segments include –

- Digital video production, exhibition and streaming
- Musical recording and distribution
- Theatrical production
- Animation production
- Product merchandising, Etc.

Income from any of these production units and from the IP of KUBE will be calculated and negotiated as per standard licensing agreements, with an up-front guarantee payment and appropriate royalty flow.

Opportunities to join with investor group/s in universal pool arrangements will also be considered- "SOS Earth – The Musical."

As the total project management and co-ordination currently rests with Webforce5, it is agreed that based on its pro bono activity to date, its continuing service both via the website, or any other ensuing and specified digital production requirements, they will be retained by the proposed joint venture.

With the website as catalyst, invitations will be issued to key respondents to attend an underwritten (\$100-150k) audition/ rehearsal / workshop, videos for commercial release and sponsored, then streamed by KUBE Tube announcing the project to the world.

Social and other media interest in the workshop will be pursued to promote the ethos and relevance of the total project to both position it in the minds of the general public and flag its worth to any potential financial supporter.

This would be the precursor to a full musical workshop for major theatrical investors, if not already involved, provided the suggested seeding budget of \$1m + is achieved.

As an “off Broadway” lead up to the full musical production, which under current circumstances may take several years to obtain a suitable venue, an appropriate 20/30 date Regional Touring version, will be scripted and auditioned for pre-production in 2021 .

Government grants and/or sponsorship will be sought to underwrite production and promotional costs, at approximately \$12-15k per production- (20crew/artists/musicians - travel, accommodation, per diems, insurance. TBA)

A project booklet and release for media and social marketing will be required, and should be done in conjunction with the exposure of and inclusion of the key sound tracks.

IT IS THE INTENTION OF THE CURRENT KUBE MANAGEMENT TEAM TO CORPORATISE APPROPRIATELY AND EVENTUALLY BECOME A CHARITABLE FOUNDATION FOR THE NOMINATED FLOW OF INCOME OVER AND ABOVE COST RECOVERY.

IT IS HOPED ALL PARTIES INVOLVED WILL EMBRACE THIS CONCEPT TO PARTICIPATE AS PART OF AN ONGOING FUNDING OF NOMINATED AREAS OF ENVIRONMENTAL AND FAMILY VALUES CONCERNS AND APPROPRIATE ACTIVITIES!

Yours truly

Athol Guy AO.