



<https://www.kubeseearth.com.au/>

MEDIA RELEASE

Kubeseearth P/L , Webforce 5 P/L and The Seekers Partnership chairman Athol Guy AO today announced the launch for corporate association and sponsorship of “.....the most creative , fun filled , responsible and relevant musical project in a lifetime of music and entertainment !”

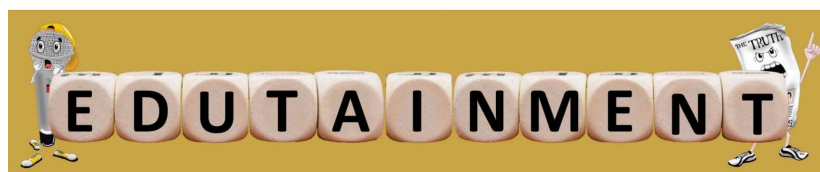
KUBE – Kids Uniting for a Better Earth ! (Kubeseearth.com.au)

“ Educational entertainment, not evangelism – from musicians and digital magicians !” – says Athol.

Created as a musical fantasy for the talent, idealism and powerful voice of Australian and global youth, this environmental care and family values “ Wizard of Oz” project is the brainchild of Ted Hamilton OAM- an icon of the industry with a history of international success in every facet of the business!

As he observes -

“ This musical and educational concept has evolved over some years but has never been more timely , as Sir David Attenborough launches his lifetime global environmental summary , Prince William his personal statement of concern, and major corporations heeding the universal climate call.





Our projects mantra, ethos and finale “ rock” anthem links the Australian and global youth market in a genuinely supportive expression

“ What is it we wantour voices to be heard !

We will change your minds !”

.....and hopefully some of our poorer daily personal habits that continue to invade our precious environmental and family space! “

This all sits comfortably at the other bookend of concern for our planet and its future.

Ted Hamilton. OAM



WE SUPPORT





<https://www.kubeseearth.com.au/>

Notes for interviews:

The website was created to invite a joint venture of production facilities - all which are now programmed , budgeted and in place for underwriting or sponsorship, and was researched to acclaim from both the musical and production world. The music covering 3 layered segments of the youth market 5 – 17 and with individual appeal to older groups.

Discussions are also underway with the now well established Aussie Instagram singing talent show – “ Homegrown Superstars” hosted by Shauna Ryan – on a key partnership that could see talent audition for the cast as part of the musical, along with creating their individual versions of the anthem - “ We will change your minds!”

Kubeseearth management is now creating a vehicle to invite corporate , philanthropic , public and government funding to produce and present the following fully budgeted segments of the project.

1. Full studio recordings, packaging and streaming of all tracks.
2. 45 minute video – audition / rehearsal / workshop with full cast narration and digital characters, for commercial distribution, and Kubetubevideo streaming segments daily as produced.

3. 6 x 30 minute video episodes utilizing the short libretto of Mother Earth Strikes Back, each featuring a major benchmark of the story, underpinned by the “ We can all make a difference” musical theme inclusive of a special verse/ chorus and character for each episodes sponsor industry or business. eg Banking and finance.

The anthem “We will change your minds “ is the focal point for the 6th and final episode as all parties agree the dynamics of its home grown message !

At this stage the full sound track will have been streamed to a global audience via Kubetube.

With the music, script and visuals already created, each episode will cost no more to produce in studio than a 60 sec national advertisers commercial!

4. 20 date regional Australian theatre tour of 90 minute concert version as the “off Broadway” development of the full Australian stage musical.

5. Full dress musical workshop for investors, theatrical promoters.

6. Animation strategy and production schedule for screen release.

All the projects joint production and marketing ventures will be appropriately contracted to enable the channelling of agreed profits into a DGR registered charitable foundation to support appropriate global youth concerns and initiatives.

